



DISRUPT

ST PETER PORT

SPONSOR INFORMATION PACK

Thursday, 18th March 2027

Les Cotils, St Peter Port, Guernsey

lawatworkci.com/disrupthr

POWERED BY



**Law At
Work**



ABOUT THE EVENT

What Is Disrupt?

Disrupt is a global movement designed to energise, inform and empower people in the fields of people, business, and the future of work. Once in a while an event series is born that shakes things up, it makes you think differently, it leaves you inspired...

THAT EVENT IS DISRUPT.



DISRUPT

The format is fast, focused and deliberately different:

- *14 Speakers*
- *Five minutes each*
- *20 slides per presentation*
- *Slides advance automatically every 15 seconds*

260+ global cities have hosted the Disrupt phenomenon, across six continents.





Image supplied by [benfiorephotography.com](https://www.benfiorephotography.com)



DISRUPT - ST PETER PORT

DisruptHR is returning to St Peter Port on **Thursday, 18 March 2027**, bringing together 150+ members of the local business community for an energetic evening of bold ideas, fresh perspectives and valuable connections. The event will take place at **Les Cotils, St Peter Port**.



Thank you for your interest in sponsoring Disrupt!
This pack includes all the information you need.

We want to make 2027 the biggest Disrupt we've ever seen, but we need your help. We know that your time, energy, and support is vital to the event's success, so we believe these options ensure you get the best value for your support. Becoming a Disrupt Sponsor means you'll be part of a global movement and share in our mission of spreading rebellious and disruptive ideas about the future of work. As a Sponsor you will benefit from:

- ⚡ Incredible reach and brand impact
- ⚡ Access to innovative ideas and solutions
- ⚡ Networking opportunities with some of the Channel Islands' top business leaders
- ⚡ Promotional communications sent to all attendees
- ⚡ Discounted ticket fees
- ⚡ Sponsor stand at the event
- ⚡ Opportunity to put forward a speaker from your business
- ⚡ Sponsor area - pop up banner to be displayed, plus opportunity to provide approved merchandise or literature for attendees depending on sponsor area (either a trestle table to display items, or to be included in a pre-packed sponsor gift bag) to be confirmed in advance.



SPONSORSHIP OPPORTUNITIES

There are two categories of opportunities for corporate sponsorship at the event. The **Principal Sponsor** and up to five **Supporting Sponsors**.

Principal Sponsorship

Pre Event:

- Prominent logo inclusion in pre-event marketing and event programme.

During Event:

- Prominent branding in the opening, closing and intermission presentation slides.
- First choice of location for a sponsor stand or pop-up banner supplied by the sponsor.
- Opportunity to provide approved merchandise or literature for attendees depending on sponsor area (either a trestle table to display items, or to include in a pre-packed sponsor gift bag) to be confirmed in advance.
- Exclusive on-stage banner placement, supplied by the sponsor, Law At Work will also display a banner on the stage, and a large Disrupt logo may be present too (new for 2027).
- Two guaranteed speaker places, subject to each proposed topic and presentation complying with the DisruptHR format and speaker requirements.
- Four complimentary tickets for staff or clients (value £65 each).
- A 20% discount code for up to 15 tickets.
- Public acknowledgement by the event host.
- If sponsoring a keynote speaker, the opportunity for a one hour executive briefing with your speaker, is subject to the speaker's availability whilst in Guernsey.
- **New for 2027:** DisruptHR St Peter Port may be live streamed to Jersey for a number of LAW's valued clients, this event will be private, by invitation only and will provide sponsors with additional exposure across the Channel Islands.

Post Event:

- Opportunity to have an agreed marketing message included in post communications to event attendees.
- In the event that LAW elects to host another DisruptHR event in either St Helier or St Peter Port, priority consideration will be given to returning sponsors in recognition of their continued commitment and support.



PRINCIPAL SPONSORSHIP

As the Principal Sponsor of Disrupt, you will enjoy premium visibility, exclusive branding opportunities, and a central role throughout the event. This partnership offers a powerful platform to demonstrate leadership, innovation, and commitment to the local business community.



Principal Sponsorship

The fee for Principal Sponsorship for 2027 is:

£5,950 (x1 available)

Payable upon acceptance of sponsorship. Broadly, sponsorship fee covers the costs of the venue, audio visual tech, videography, pre and post event creative design and marketing and PR.





SUPPORTING SPONSORS

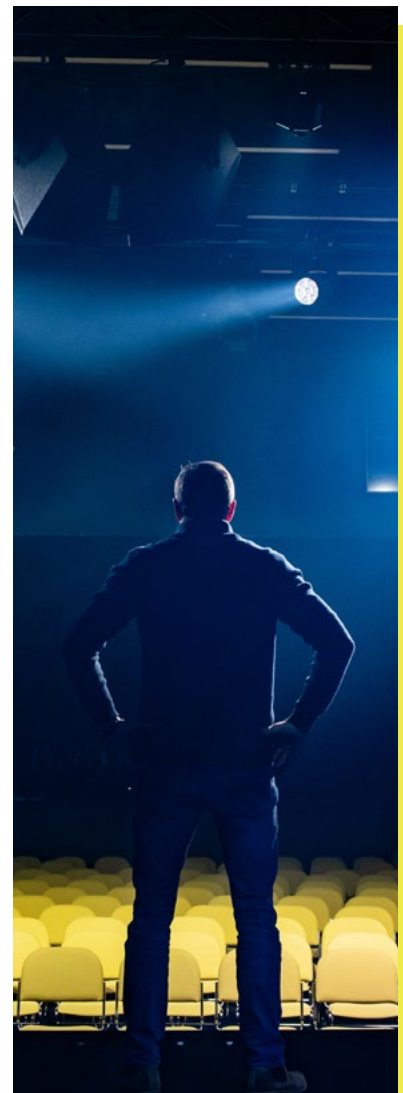
There are up to five Supporting Sponsorship opportunities to choose from and details are listed below. Supporting Sponsors may be local competitors of each other but we will be sensitive in terms of placement and messages to ensure any Sponsor gets the best value from the event. Supporting Sponsors may nominate a potential speaker. Supporting Sponsor nominations will receive priority after the Principal Sponsor's allocated places, but a place is not guaranteed. All proposed speakers and topics remain subject to availability, the overall balance of the programme and compliance with the DisruptHR presentation format.

Supporting Sponsors

The Supporting Sponsors will have “proudly supported by [XXXXX]” or their logo displayed on the event programme.

There are several Supporting Sponsor packages, which will be handled slightly differently but all will benefit from:

- Two complimentary tickets for the event, which may be designated for staff or clients (value £65.00 each).
- Featured (name / logo) within the first and last slide of the event.
- Publicly thanked by the event host, as a collective of Sponsors.
- Given strong preference if you wish to provide a speaker from your business in the event programme (subject to the overall balance of speaker applicants).
- Have the opportunity to provide merchandise or literature to every delegate.
- Have the opportunity to display one “pop-up” stand in the sponsor area.
- Have the opportunity to have a message included in a collective marketing e-mail sent to the event attendee list.
- Logo presence on the event programme.
- Receive a discount code of 10% for unlimited tickets.





SUPPORTING SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are limited and will remain available until all packages are allocated or the published sponsorship closing date is reached.



Keynote Speaker Sponsor

£3,950* (3 x available)

Name and logo will be displayed as the speaker takes the stage. Will be mentioned by the host and in the programme. Choice of speakers will be allocated in the order they confirm agreement to Sponsor.

Welcome & Registration *Drinks and Networking*

£3,950* (1 x available)

Name and logo will be displayed in the registration and networking areas at the start of the event. Will be mentioned by the host during the evening and in the programme.

Event Intermission *Canapes, Drinks and Networking*

£3,950* (1 x available)

Name and logo will be displayed in the networking / drinks / canapes area during the intermission. Will be mentioned by the host during the evening and in the programme.

**Payable upon acceptance of sponsorship.*



SPONSOR GUIDANCE

As a Sponsor, will I be guaranteed a presentation slot?

Not necessarily. If we have a high number of Sponsors, we can't guarantee a presentation slot for everyone. In some cases, a proposed presentation may also not be considered suitable for the event. That said, don't worry, we've yet to decline a presentation or presenter! Principal Sponsors are given first priority for speaking opportunities, followed by Supporting Sponsors. We'll liaise directly with your chosen speaker to confirm topic suitability and key deadlines.

Event area

Disrupt talks will take place on the stage of the venue. Sponsors will have a place for a pop up banner in the sponsor area. The opportunity to provide approved merchandise or literature for attendees depending on sponsor area (either a trestle table to display items, or to include in a pre-packed sponsor gift bag) to be confirmed in advance.

Your materials

Sponsors are responsible for providing their own materials for their sponsorship area. A trestle table will be provided to set up and display merchandise. If you need to deliver materials to the venue in advance, please let us know and we'll share delivery details. Ensure all items are clearly labelled so they can be easily identified later.

Tickets

Tickets for **Disrupt St Peter Port** will be available via **Eventbrite**. Depending on your sponsorship package, you'll receive complimentary tickets for the event, which can be allocated to staff or clients.

As a Sponsor, you'll also receive a discount code for additional tickets.

Setting up

We expect to have access to **Les Cotils** from 13:00 on the afternoon of the event. While the audio-visual team will be setting up in the auditorium, the sponsor areas should be available for you to set up your stand. Sponsors are responsible for ensuring all materials are set up before the event begins and removed afterward.

Audience

Les Cotils auditorium will be setup theatre style with **150 seats**.

While Disrupt began as an HR-focused event, it has evolved to explore the **future of work** more broadly.

As a result, professionals from a wide range of sectors now attend making it a diverse and dynamic audience with something for everyone.

Payment

Invoices will be issued to Sponsors on acceptance, and payment terms are **30 days** after receipt of invoice.

Cancellation

We've never had to cancel a Disrupt event, but in the unlikely event that circumstances require it, our cancellation policy (outlined in the full terms and conditions of this document) will apply.



WHAT HAPPENS NEXT?

Day Rehearsal

THURSDAY 18 MARCH 2027 AT 13:00

The rehearsal is a run-through on the afternoon of the event. As a Sponsor, you will have between 13:00 and 15:30 to set up your pop-up banner/merchandise in your allocated area (or add your merchandise to gift bag). Please bear in mind our Host and Speakers will be focussing on the rehearsal, therefore keeping noise to a minimum is key during sponsor area setup.

Live Event

THURSDAY 18 MARCH 2027 AT 17:00

13:00 - 15:30



SETUP

Sponsors to arrive and setup

17:30



NETWORKING

25 minutes networking and drinks

18:00



FIRST HALF

Guests seated for the first seven presentations

18:45



INTERMISSION

30 minutes refreshments and drinks

19:15



SECOND HALF

Guests return for the last seven presentations

20:00



CLOSE

14 Speakers will be invited to join the host on stage

We will have reserved chairs in the auditorium for Sponsors and their guests, so please let us know who will be attending with you.

Refreshments will be available during the intermission.



DHR27-V04

Do you have any questions or concerns?

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