



DISRUPT

ST HELIER

SPONSOR INFORMATION PACK

*Thursday, 19th March 2026
The Freedom Centre*

lawatworkci.com/disrupthr



POWERED BY

**Law At
Work**



ABOUT THE EVENT

What Is Disrupt?

Disrupt is a global movement designed to energise, inform and empower people in the fields of people, business, and the future of work. Once in a while an event series is born that shakes things up, it makes you think differently, it leaves you inspired...

THAT EVENT IS DISRUPT.



DISRUPT

The format is fresh;

- *14 Speakers,*
- *5 minutes each,*
- *10 slides,*
- *15 seconds per slide.*

Over x260 global cities have hosted the Disrupt phenomenon, across six continents.





Freedom
Centre

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 Law At
Work

DISRUPT - ST HELIER

Disrupt is heading to Jersey on **Thursday 19 March 2026**, bringing together 200+ members of the local business community for an exciting evening event.

This year's event will be taking place at the **Freedom Centre, St Helier**.



***Thank you for your interest in sponsoring Disrupt!
This pack includes all the information you need.***

We want to make 2026 the biggest Disrupt we've ever seen, but we need your help. We know that your time, energy, and support is vital to the event's success, so we believe these options ensure you get the best value for your support. Becoming a Disrupt Sponsor means you'll be part of a global movement and share in our mission of spreading rebellious and disruptive ideas about the future of work. As a Sponsor you will benefit from:

- | | |
|---|---|
|  Incredible reach and brand impact |  Promotional communications sent to all attendees |
|  Access to innovative ideas and solutions |  Discounted ticket fees |
|  Networking opportunities with some of the Channel Islands' top business leaders |  Sponsor stand at the event |
| |  Opportunity to put forward a speaker from your business |



PRINCIPAL SPONSOR

There are two categories of opportunities for corporate sponsorship at the event. The **Principal Sponsor** and up to six **Supporting Sponsors**.

As Principal Sponsor you benefit from:

- Principal Sponsor will be given the opportunity to feature in short 90 second pre-event video clips for marketing purposes. **New for 2026.**
- Prominent logo presence on the event programme.
- Featured on the first and last slide in the show presentation, and the intermission slide.
- Have first choice placement for x2 pop-up stands (provided by you) in the event reception area, where participants will gather for networking drinks prior to the show and during the intermission.
- Be the only sponsor with a banner on stage (provided by you) OR should digital banners be used (provided by LAW). The Principal Sponsor will appear on the screens intermittently throughout the evening. Law At Work will also be featured along with the Speaker's logo and if they're being sponsored by a Supporting Sponsor, their logo will be featured too.
- Be guaranteed two speaker slots in the event programme for two members of your business.
- Have the opportunity to have a 45 minute executive briefing with one of our international speakers (subject to their diary).
- Receive four complementary tickets for the event, which may be designated for staff or clients (Value £55 each).
- Receive a discount code for 20% off x30 further client / staff tickets.
- Be publicly thanked by the event host.
- Have the opportunity to provide merchandise or literature (provided by you) to every delegate.
- Have the opportunity to have a marketing e-mail sent to the event attendee list.
- Have the opportunity to exclude potential Supporting Sponsor's Speakers, such as competitors.
- Have the first option on the prime sponsorship of any DisruptHR St Helier or St Peter Port event, should the licensee decide to continue to run it.



PRINCIPAL SPONSORSHIP OPPORTUNITIES

As the Principal Sponsor of Disrupt, you will enjoy premium visibility, exclusive branding opportunities, and a central role throughout the event. This partnership offers a powerful platform to demonstrate leadership, innovation, and commitment to the local business community.



Principal Sponsorship

The fee for Principal Sponsorship for 2026 is:

£4,950 (x1 available)

The balance is payable upon acceptance and broadly the sponsorship fee covers the costs of the venue hire, audio-visual tech and some pre event marketing and written articles in local press, eg: Channel Eye.





SUPPORTING SPONSORS

There are up to six Supporting Sponsorship opportunities to choose from and details are listed below. Supporting Sponsors may be local competitors of each other but we will be sensitive in terms of placement and messages to ensure any Sponsor gets the best value from the event.

Supporting Sponsors

The Supporting Sponsors will receive supporting billing “proudly supported by [XXXXX]” or (by the display of a small logo) on the event programme. There are several Supporting Sponsor packages, which will be handled slightly differently but all will benefit from:

- x2 complementary tickets for the event, which may be designated for staff of clients (value £55.00 each).
- Featured (name / logo) within the first and last slide of the event.
- Publicly thanked by the event host, as a collective of Sponsors.
- Given strong preference if you wish to provide a speaker from your business in the event programme (subject to the overall balance of speaker applicants).
- Have the opportunity to provide merchandise or literature to every delegate.
- Have the opportunity to display one “pop-up” stand in the Freedom Centre auditorium.
- Have the opportunity to have a message included in a collective marketing e-mail sent to the event attendee list.
- Logo presence on the event programme.
- Receive a discount code of 10% for unlimited tickets.





SUPPORTING SPONSORSHIP OPPORTUNITIES

Supporting Sponsorship offers businesses the opportunity to be part of Disrupt and gain valuable exposure among an audience of industry leaders and innovators. Opportunities are available until 27 December 2025, and spaces are limited. Please contact us to express your interest.



Keynote Speaker Sponsor

£3,000 (x3 available)

Name and logo will be displayed as the speaker takes the stage. Will be mentioned by the host and in the programme. Choice of speakers will be allocated to Sponsors in the order they confirm agreement to Sponsor.

Pre-show Refreshments Sponsor

£3,000 (x1 available)

Name and logo will be displayed at the drinks stations during the pre-show networking and in the programme.

Intermission Refreshments Sponsor

£3,000 (x1 available)

Name and logo will be displayed at the drinks / nibbles stations during the intermission and in the programme.

Programme Sponsor

£3,000 (x1 available)

This Sponsor will pay a fee which will enable this to be professionally sourced. Name and logo will be displayed in the event programme.



SPONSOR GUIDANCE

As a Sponsor, will I be guaranteed a presentation slot?

Not necessarily. If we have a high number of Sponsors, we can't guarantee a presentation slot for everyone. In some cases, a proposed presentation may also not be considered suitable for the event

That said, don't worry, we've yet to decline a presentation or presenter! Principal Sponsors are given first priority for speaking opportunities, followed by Supporting Sponsors. We'll liaise directly with your chosen speaker to confirm topic suitability and key deadlines.

Event area

Disrupt talks will take place in the auditorium, sponsors will also have a table and place for a banner towards the back of the seating area. The foyer will serve as our main networking and refreshment area.

Your materials

Sponsors are responsible for providing their own materials for their sponsorship area. A trestle table will be provided to set up and display merchandise. If you need to deliver materials to the venue in advance, please let us know and we'll share delivery details. Ensure all items are clearly labelled so they can be easily identified later.

Tickets

Tickets for **Disrupt St Helier** will be available via **Eventbrite**. Depending on your sponsorship package, you'll receive complimentary tickets for the event, which can be allocated to staff or clients. As a Sponsor, you'll also receive a discount code for additional tickets.

Setting up

We expect to have access to the Freedom Centre from 13:30 on the afternoon of the event. While the audio-visual team will be setting up in the auditorium, the foyer and Sponsor areas should be available for you to set up your stand. Sponsors are responsible for ensuring all materials are set up before the event begins and removed afterward.

Audience

The Freedom Centre auditorium will be setup theatre style with **200+ seats**.

While Disrupt began as an HR-focused event, it has evolved to explore the **future of work** more broadly.

As a result, professionals from a wide range of sectors now attend making it a diverse and dynamic audience with something for everyone.

Payment

Invoices will be issued to Sponsors by the **end of January 2026**. Payment terms are **30 days**, and full payment must be received before participation in the event.

Cancellation

We've never had to cancel a Disrupt event, but in the unlikely event that circumstances require it, our cancellation policy (outlined in the full terms and conditions of this document) will apply.

WHAT HAPPENS NEXT?

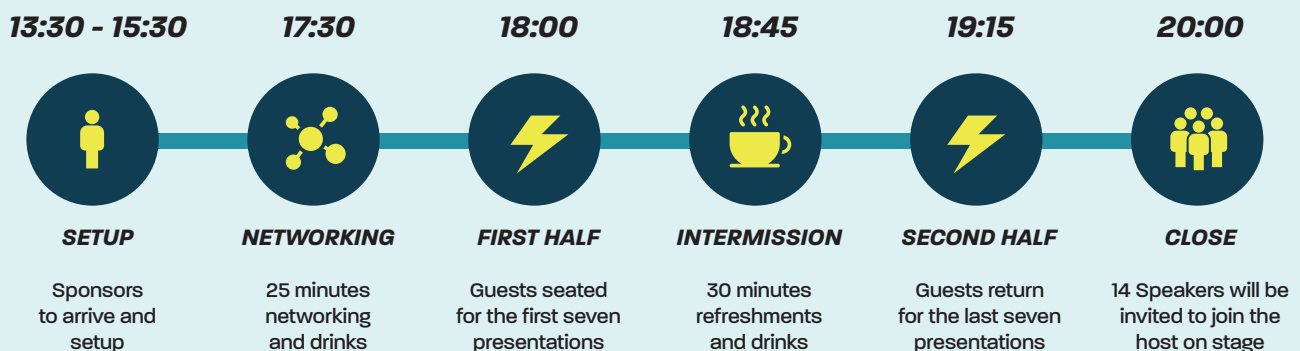
Day Rehearsal

THURSDAY 19 MARCH 2026 AT 13:30

The rehearsal is a run-through on the afternoon of the event. While the rehearsal is running, you will have the opportunity to set up your stand or merchandise between 13:30 and 15:30 in your allocated area. The rehearsal is mainly to ensure that everything runs smoothly and to ensure we get the audio, video and production just right.

Live Event

THURSDAY 19 MARCH 2026 AT 17:00




We will have reserved chairs in the auditorium for Sponsors and their guests, so please let us know who will be attending with you.

Refreshments will be available during the intermission.



DHR26-V05

Do you have any questions or concerns?

 01534 887088

 enquiry@lawatworkci.com

 jane.gregory@lawatworkci.com

Law At Work (Channel Islands) Limited
22-24 Seale Street
St Helier
Jersey
JE2 3QG

lawatworkci.com

