



# DISRUPT

ST HELIER

# ***SPEAKER INFORMATION PACK***

*Thursday, 19th March 2026  
The Freedom Centre*

[lawatworkci.com/disrupthr](http://lawatworkci.com/disrupthr)



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# ABOUT THE EVENT

## *What Is Disrupt?*

Disrupt is a global movement designed to energise, inform and empower people in the fields of people, business, and the future of work. Once in a while an event series is born that shakes things up, it makes you think differently, it leaves you inspired...

## *THAT EVENT IS DISRUPT.*



# DISRUPT

The format is fresh;

- *14 Speakers,*
- *5 minutes each,*
- *10 slides,*
- *15 seconds per slide.*

Over x260 global cities have hosted the Disrupt phenomenon, across six continents.







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# ***DISRUPT - ST HELIER***

Disrupt is heading to Jersey on **Thursday 19 March 2026**, bringing together 200+ members of the local business community for an exciting evening event.

This year's event will be taking place at the **Freedom Centre, St Helier**.



***Our pack contains all the information  
you'll need about the event and how  
you can get involved as a speaker.***

## **Tickets**

Tickets will be on sale for Disrupt St Helier on **Eventbrite**. Naturally as a Speaker, you don't have to purchase a ticket for yourself, however, should you wish to reserve extra tickets for your guests, we will be pleased to provide you with a discounted ticket code to use.

## **Video Recordings**

To reach as many people as possible, Speakers and Sponsors will be encouraged to share their videos directly from DisruptHR's Vimeo channel\*.

\*Please remember that the videos from your event are the property of DisruptHR LLC. The original video file may not be uploaded to any other channel or website. All DisruptHR videos are available to be viewed, shared and embedded directly from the DisruptHR Vimeo channel, and they are also available to be viewed on the DisruptHR website - **disrupthr.co**.



# **SPEAKER INFORMATION FORM**

Enclosed within this pack is a separate '**Speaker Information Form**' which you must fill in and send back to us. The guidance below will help you complete it ahead of submission.

***Deadline to return this form is 19 January 2026.***

## ***Name***

Please include any forms of address and post-nominals that you would like included in our programme and across social media.

*(e.g. Dr, Advocate, etc. / FCIPD, MBE, etc.)*

## ***Contact Details***

We will need an email address for ongoing contact and a mobile phone number that you will have with you on the day of the event.

## ***Role Title & Business Name***

Please outline how you would like to be introduced on stage and within the programme and across social media.

*(e.g. Head of Employee Relations at Ultrabank plc.)*

## ***Website & Social Media Channels***

Include details of your company website address, LinkedIn, or any other relevant social media channels.

## ***Photograph***

Please provide us with a head and shoulders business photograph of yourself. Please ensure the image is of a high resolution and supplied as a JPG or PNG file.

## ***Company Logo***

Please provide a high resolution image of your company logo that can be used in the event production and for promotional purposes. Submit both a transparent full colour and transparent mono reversed (white) version of your logo in PNG or vector format.

## ***Personal Description***

We have several formats for promotional material prior to the event and the event programme itself. We will create the following profiles from the information you provide;

- **Event Website linked to Eventbrite**  
*x120 words per Speaker*
- **Event Programme**  
*Name, Title, Company name, Talk title*
- **LinkedIn Feature**  
*x50 words per Speaker*





# ***SPEAKER PRESENTATION***

Your presentation '**Title**' and final '**PowerPoint slides**' must be submitted ahead of the event. The guidance below will help you create a title and presentation that engages and informs.

***See presentation submission dates on the back page.***

## ***Your Talk's Title***

Disrupt talks tend to have short and snappy titles. The title should intrigue, entice, and make people want to click on the video in months to come.

Take a look at the Disrupt website [disrupthr.co/watch/](https://disrupthr.co/watch/) where you'll see examples such as "Culture is a forcefield", "Wolves in the workplace", "To inclusion... and beyond!" and "Bursting the toxic bubble."

The title should not contain 'the answer', and sometimes a question can be a better title. Your title may be used in the marketing of the event, including on Social Media and feature in the Event Programme. The Event Host will say the title before you come on stage, and it will be on screen as the holding slide before you start speaking.



### ***If your talk is called:***

A study into the optimum question types for employee annual surveys and the impact of these upon employee engagement metrics

The impact of the decision of Fleming v East of England NHS Ambulance Trust in relation to employee investigations of misconduct

### ***Consider:***

Why your employee survey sucks

Be careful what you write down

## ***Your PowerPoint Slides***

People come to Disrupt to hear snappy and engaging talks. Some eye-catching graphics can enhance the experience, but page after page of text will have the opposite effect.

Your slide deck will have **x20 slides**, and will be set up to advance **one slide every 15 seconds**. If you want an image behind you for more than 15 seconds, then simply duplicating the slide will give you an additional 15 seconds. PowerPoint files are the preferred format for submission.





# HOW TO CREATE A GREAT TALK



## Have one big idea

A five-minute talk isn't the place for going into all the pros and cons of a particular subject. Pick your strongest, most interesting idea and do five minutes on that.

## Skip the personal intro

Our event host will announce your name, role title, and company just before you walk on stage, and your bio will be available in the marketing materials for people to read. So, there's no need to come on stage saying, *'Hi, my name is Jeremy Jones and I started working as HRD of Megawealth back in 2017...'*

But what you can do, is start with, *'They're coming. Yes, the robots are coming. They're on their way right now. And they're not just coming to do half the jobs. They're going to be deciding who gets the other half of the jobs.'*

### TOP TIP

Head over to [disrupthr.co/watch/](https://disrupthr.co/watch/)

Explore hundreds of previous presentations for inspiration and full of great ideas!

## Practice out loud

Writing a five-minute talk is different to writing a 500-word article for a publication. When we speak, our sentence lengths and word choices are often different to how we write.

## Learn, but don't recite it

At Disrupt, people tend to deliver their talk from the centre of the stage and without notes. That's not a rule, so if you do want to hold your notes, that's okay, and your slide set will be visible to you from a monitor at the back of the room, visible to you from the stage.

Once you've practised your talk a few times, each slide will help you recall the next part you intend to say. If you happen to speak slightly differently from how you wrote it, that's perfectly fine! Good Speakers know every sentence they plan to say, but they don't remember every word, it sounds much more natural if you're improvising the way you express your ideas.



## ***Leave out the footnotes and references***

Yes, it's important to deliver accurate data – but in a five-minute talk you're just not going to have the time to deliver the full legal citation of a case, or the full Harvard journal reference of a scientific study. Instead, you can say, '*A court held...*' or '*Experimenters discovered...*' to save time.

## ***Keep your slides simple***

Some of the best talks use slides made up entirely of images. Pictures complement what you're saying, they don't compete with it. The moment you add text, your audience faces a choice: read or listen. If you must use words, keep them to a minimum and make them big and bold (around 150pt). Be equally careful with charts, diagrams, and tables. If you use them, keep them clear and simple.

Remember - slides advance automatically every fifteen seconds, no clickers supplied.

Finally, skip any slides about yourself or your background. That information will appear in the programme and if anyone wants to know more, they can always look you up online.

## ***Push it beyond limits***

If you're delivering an academic lecture or a business update to the board, you'll usually be very careful about not claiming more than the data absolutely justifies.

But Disrupt is about the rebellious future of HR; it's about the radical ideas that might make a difference, so be bold and audacious in your ideas.

Be provocative in your challenges, and be decisive in your views. With 14 people talking about different ideas, it works better if we push them to their limit. If you leave out all the exceptions, considerations, and exclusions, it's more fun to listen to, and more fun to deliver.

# ***JUST GO FOR IT!***



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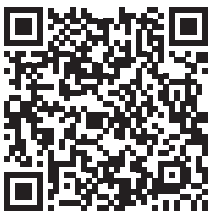
# ***SPEAKERS WHO ARE SUPPLIERS TO THE HR PROFESSION...***

Disrupt has a rule that there must be **no sales pitches** from the stage.

One of the reasons for this is the global organiser wants to produce an online compendium of great content featuring ideas about people and the future of work. The other reason is that it's not what people have come to see.

If you do potentially provide services to some of the people in the room, then amaze them with something so interesting they are going to want to have a conversation with you.

If you're interested in becoming a Disrupt Sponsor and showcasing your business to potential new customers at the event, scan the QR code to get in touch.







# WHAT HAPPENS NEXT?

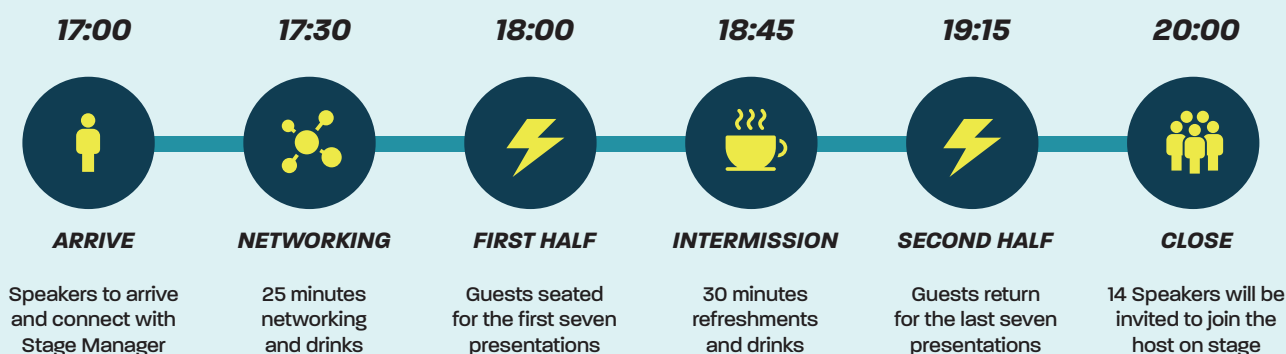
## Day Rehearsal

**THURSDAY 19 MARCH 2026 AT 13:30**

The rehearsal is a run-through on the afternoon of the event. By this time we hope that you will be as ready as you need to be to deliver your talk. The run-through is mainly to ensure that technically everything works, and we can get the sound, video and production right.

## Live Event

**THURSDAY 19 MARCH 2026 AT 17:00**



On the night there will be a Stage Manager present at the event. Please ensure that from 17:00 they know that you are in the building. They will liaise with you to ensure that you are ready and in position at the right time and cue you onto stage. There will be reserved chairs in the auditorium for the Speakers for each half of the show and water will be provided near to where Speakers will be seated.

With fixed slide rotations, we don't expect any Speakers to over-run, but if you do our Stage Manager will be attracting your attention. There will also be an Event Host who will be on stage before and after every Speaker to introduce acts and keep the event together.

# DEADLINES 2025 / 2026

Monday 29th December '25	Deadline for Speaker expressions of interest
Tuesday 6th January '26	Speaker Selection Panel to confirm line up of Speakers 2026 and Speakers to be informed
Monday 19th January '26	Deadline for completed Speaker Detail Form
Monday 16th February '26	Deadline for finalising <b>Talk Title</b>
Monday, 2nd March '26	Deadline for submission of final <b>presentation slides</b>
Thursday 19th March '26	13:30 - Rehearsal / Speaker run-through in venue
Thursday 19th March '26	17:00 - Speakers to be on site and ready
Thursday 19th March '26	17:30 - Event doors open

DHR26-V03

*Do you have any questions or concerns?*



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# ***SPEAKER FORM***

## ***NAME***

As you want it to appear in the programme / social media

## ***CONTACT DETAILS***

E-mail & mobile phone only

## ***ROLE TITLE & BUSINESS NAME***

How you will be introduced onto stage

## ***WEBSITE & SOCIAL MEDIA CHANNELS***

Unique URL addresses

## ***PERSONAL DESCRIPTION***

120 words max

## ***PHOTOGRAPHS & LOGOS***

- A quality resolution head and shoulders business image of you, jpeg format is best.
- A quality resolution image of your logo in png or vector format is best.

This form must be returned to: [jane.gregory@lawatworkci.com](mailto:jane.gregory@lawatworkci.com) by Monday 19th January 2026.